

# Beauties Lend Helping Hand To Pan American Passengers

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## Pretty Girls Meet Planes, Smooth Out Problems

A helping hand—and a lovely one—has been extended to travelers at the aerial gateway between the Americas at Miami.

The feminine touch has been added by comely passenger service representatives in trim, navy blue uniforms whose aim is to make arrivals and departures just as smooth as the passengers' swift flight through the clouds.

Travelers — even the veteran globe trotters—often find themselves with some last-minute detail overlooked, especially in international travel with its additional problems of public health, immigration and customs inspections.

Helping passengers with these problems and the many others certain to come up is the task assigned to the newly-created corps of passenger service representatives now greeting Pan American Airways passengers at the Miami airports.

Carefully selected for poise, tact, personality, looks and linguistic ability, the representatives provide information and act as interpreters.

Generally that covers their duties, but they're on hand to help the passenger in any way that will make arrival or departure as easy as possible. They mind the baby while mother goes through customs inspection, extend a helping arm to the infirm, make hotel reservations and telephone calls, dispatch telegrams and relieve the passengers of countless other little details.

Resourceful and efficient, the girls are trained to solve almost any problem a passenger might present. This is especially important on departures, for it eliminates many difficulties that might delay a Clipper's scheduled takeoff.

The girls are on hand to meet all passengers—ranging from royalty and diplomats to little junior traveling alone. They can easily converse with any of them in English, Spanish, Portuguese or French.

With passenger service representatives now on duty in Miami, others are being trained by Pan American for some of the other major terminals of the Eastern division's vast network of air routes between the Americas.



**HELPS YOUNGSTERS**—Miss Philinda Jones, Pan American passenger service representative, looks after 4-year-old George Jordan and his sister, Ruth, aged 3, while their mother clears through customs at Pan American Field.